



## Re: Join us in January to JUMP START SCPM 2020 – THURSDAY, JANUARY 23<sup>rd</sup> – LOURIE CENTER

**Happy New Year everyone!** I am sure many of you have had to turn in your 2020 goals for your employer so the objective of this communication is to also encourage you to think of goals for SCPM 2020.

The new board recently met to discuss the direction of where we want to lead this year and create a monthly meeting that you will place as a **priority on your calendar**. Our goal is to be considered the **prominent senior healthcare networking** group that will provide **continued education of resources to help us in our careers, create a networking environment** in which people will come to meet and get **to know and recognize their peers**, and hopefully organize a few social events and a community outreach project that will encourage everyone to participate.

We are modifying the format of the meeting time to allow scheduled time for networking and adequate time for our speakers. **Breakfast/Coffee Talk will be available from 8:15-8:45 a.m.** The meeting will begin promptly at 8:45 with adjournment at 10:00. A designated table will be available at the back of the room for each meeting for you to leave **event announcements**. No information will be left on the attendees' tables except by the special speaker and the breakfast sponsor. You will be responsible for taking the information you bring to the announcements table at end of meeting.

**January's meeting has been moved to Thursday, January 23<sup>rd</sup>** so that we all can participate in the Palmetto Senior Show. If you are **NOT** planning to be an exhibitor for your company but would like to be available at the SCPM booth for 2 hours, (8:30-10:30, 10:30-12:30, 12:30-2:30-please let me know. Our goal is to meet other senior healthcare professionals that may not be a member of SCPM and invite them to come to our January meeting.

You will be receiving a reminder notice one week prior to each meeting to announce the special speaker and the breakfast sponsor. The breakfast sponsor will be allowed a 5-minute infomercial at the beginning of the meeting. Signage announcing breakfast sponsor will also be displayed on the food table and the overhead. The Secretary will be available at the sign in table and the Treasurer will be available at a separate table to collect applications and payments.

If you have recently met a senior healthcare business professional new to the area or to the industry, please invite them to attend. We'll be keeping tabs on who the best SCPM ambassador is this year! We are really looking forward to this new year/new decade and hope you will be just as eager to jump in and help us to give this group a good jump start for 2020!

***Attachment: application/invoice for 2020 membership. Please try to get your annual membership dues with application and survey to the January meeting on Thursday, Jan. 23<sup>rd</sup>. Survey will be sent out separately the week of Jan. 6th. A 2020 budget will be available at the Feb. meeting.***

Marsha Clayman

*Marsha*

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### **SCPM 2020 Board:**

Marsha Clayman, President  
Crystal Schafer, Vice President  
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