



# PAINT THE TOWN PURPLE

A PROMOTIONAL AND AWARENESS EVENT

SEPTEMBER 12-18, 2021

Help us raise awareness about the Charlotte Walk to End Alzheimer's by participating in our annual Paint the Town Purple event!

## CONTACT

Michele Cook  
Marketing & Outreach Chair  
[mcook@stripedrock.org](mailto:mcook@stripedrock.org)  
704-930-8441

Post all of your photos with the hashtag:  
**#ShowYourPurpleCLT**

The Charlotte Walk Committee will vote for the BEST purple display

*The winning business will receive a basket of purple WTEA swag and have bragging rights for the year.*

**ALZ.org / 800-272-3900**



*Pick up your PURPLE supplies at our PepRally on September 15<sup>th</sup> from 4:00-7:00 at Catawba Brewing Company Charlotte - 933 Louise Ave #105, Charlotte, NC. Or call Michele to coordinate.*