

HEALTH & WELLNESS EXPO

Presented by Davis Audiology

Friday, October 7, 2022 | 9:00am – 12:00pm

Prisma Health Family YMCA | 550 Brookwood Place, Simpsonville, SC 29680

APPLICATION FOR SPONSORS & EXHIBITORS

Our Health and Wellness Expo is a one-day event promoting health, wellness, and recreation resources for all ages. Exhibitors and activities will represent many relevant industries including but not limited to: Healthcare, Holistic Health, Exercise & Fitness, Healthy Diet Guidelines, Retirement/Investment Planning, Medical Aesthetics, and many other applicable resources. A limited number of sponsorships are available and will be sold on a first-come, first-serve basis. Details are enclosed. Our Health and Wellness events always draw a lot of guests, and we expect an even larger crowd than normal at our new venue – the Prisma Health Family YMCA.

Guests are invited to attend at no cost to them and are encouraged to visit with each exhibitor at the event. They can enjoy a light snack and coffee while they meet and greet, courtesy of the Coffee Bar Sponsor. They are also incentivized with a BINGO game given to them at the event entrance, another sponsorship opportunity. Completed BINGO cards can be turned in for a chance to win raffle prizes from exhibitors.

Event Location

The event will be held in the gym at the Prisma Health Family YMCA, 550 Brookwood Point Place, Simpsonville, SC. Details for exhibitor parking and building entry will be shared early in the week of the event.

Event Date & Time

- Friday, October 7th, 9:00am – 12:00pm
- Setup will begin at 8:00am.
- All exhibitors should be fully operational no later than 8:45am and must remain intact/operational until the end of the event. A habit of late arrival and early departure may result in disqualification for future participation.

Exhibitor Fees

- Chamber Members: \$100 before September 26th; \$125 after September 26th
- Non-Members: \$150 before September 26th; \$175 after September 26th
- Optional Power Add-On Fee: \$25.00
 - 110 Power is available at a limited number of booth spaces.
 - Exhibitor will need to bring a 50' extension cord if paying for power.

Participation Guidelines

- Completed applications and payment must be received by Friday, September 30th.
- Once you have been accepted as an exhibitor or Sponsor by Chamber staff, your entry fee is non-refundable.
- Behavior by exhibitors, their family members, or employers that is disruptive, abusive, or threatening towards other members, the public, or staff members is prohibited, and may result in immediate termination of the exhibitor or their marketing/selling rights.
- Exhibitors are responsible for leaving their area free of garbage. Failure to follow this policy will give the Chamber the right to prohibit exhibitor from marketing/selling at any future events.

Booth Item Liability, Sales, and Taxes

- Items brought on site are done so at the sole risk of the exhibitor. The City of Simpsonville, the Simpsonville Chamber of Commerce, and the Prisma YMCA are not responsible for any loss, damage, or destruction of personal property, equipment, and/or valuables.
- Exhibitors are responsible for and will retain all revenue from sales at the event, and are responsible for any currency related issues.
- Exhibitors are responsible for complying with local and state tax & licensure regulations. If accepted into the event, exhibitors may be asked to submit a copy of their current Business License. Officials from the South Carolina Department of Revenue do monitor the event. The SCDOR's phone number is (864) 241-1200.
- Businesses selling products on-site during the event must have a Business License with the City of Simpsonville. Special Event Business Licenses are available through City Hall (864) 967-9526.

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Sponsorship Opportunities

Member pricing is reserved for chamber members in good standing. All member sponsors are given automatic First Right of Refusal for the same sponsorship at the next event.

Presenting Sponsor

Members: \$2000

- ◆ Naming rights for event (I.e. Community Health & Wellness Expo, Presented by Your Business Name)
- ◆ Premier placement of sponsor's logo/name on promotional materials including website and social media
- ◆ Three months of banner ad space on homepage of the Chamber's website
- ◆ Option to have promotional items pre-stuffed in the gift bags
- ◆ Two 10X10 booth spaces, with option to have both together (20X10) or one in the Expo and one at entrance with Chamber's greeter table

Gift Bag Sponsor

Members: \$1000; Non-members: \$1250

- ◆ Premium logo placement on tote bags given out to attendees
- ◆ Premier placement of sponsor's logo/name on promotional materials including website and social media
- ◆ One month of banner ad space on interior pages of the Chamber's website
- ◆ Option to have promotional items pre-stuffed in the gift bags
- ◆ Two 10X10 booth spaces, with option to have both together (20X10) or one in the Expo and one at entrance with Chamber's greeter table

Bingo Sponsor

Members: \$750; Non-members: \$1000

- ◆ Full-Color ad space on the Exhibitor Bingo Map, handed out to each event guest to encourage exhibitor visits
- ◆ Inclusion of sponsor's logo/name on promotional materials including website and social media
- ◆ One month of banner ad space on interior pages of Chamber's website
- ◆ One 10X10 booth space in a prime Expo location with maximized foot traffic (no power available)

Coffee Bar Sponsor

Members: \$500; Non-members: \$650

- ◆ Logo placement on signage in and around the Coffee Bar area of event
- ◆ Inclusion of sponsor's logo/name on promotional materials including website and social media
- ◆ One 10X10 booth space in a prime Expo location with maximized foot traffic (no power available)

Gold Booth Sponsor

Members: \$200; Non-members: \$300

- ◆ Inclusion of sponsor's logo/name on promotional materials including website and social media
- ◆ One 10X10 booth space in a prime Expo location with maximized foot traffic (no power available)

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APPLICATION FOR EXHIBITORS & SPONSORS

Businesses may sign up by completing this form and returning it with payment to the Chamber.

BUSINESS INFORMATION: As it should appear in all event promotion.

Business Name: _____

Contact Person: _____

Physical Address: _____

Email Address: _____

Phone Number: _____

Website/Social: _____

PARTICIPATION OPTIONS: Select an option.

_____ Exhibitor – Chamber Member: \$100 before 9/26; \$125 after 9/26

_____ Exhibitor – Non-member: \$150 before 9/26; \$175 after 9/26

_____ Power Add-On: \$25

_____ Sponsorship - Prices vary. Will sponsor attend as an Exhibitor? ____ YES ____ NO

PAYMENT DETAILS: Payment is required to confirm participation. Make checks payable to Simpsonville Area Chamber of Commerce. Call or visit in-person for card payments.

Check # _____ Credit Card _____ Payment Date _____

RELEASE & INDEMNIFICATION: The undersigned vendor releases and holds harmless the Simpsonville Area Chamber of Commerce, and the property owners and/or tenants; and waives all rights, without limit upon or liability for use of their property and facilities. The undersigned agrees that Simpsonville Area Chamber of Commerce may use any slides/photos submitted for publicity. The undersigned further agrees that failure to abide by the rules stated in this application can lead to immediate expulsion from event with no reimbursement or legal recourse whatsoever.

1. I, the undersigned, have read all of the above guidelines governing this event, and agree to adhere to the rules that are outlined within it.
2. I agree that everyone working my booth will also read the guidelines, as I will be responsible for their adherence to the rules.
3. I understand that the Simpsonville Area Chamber of Commerce reserves the right to limit or discontinue the participation of a vendor at any time.
4. Each party to this agreement agrees to and does assume responsibility for their respective acts or omissions which may give rise to any claim arising out of this agreement.

I have read these rules and agree to the terms of this contract.

Representative: _____ Rep. Signature: _____

SUBMIT APPLICATION & ENTRY FEES:

Mail/Deliver: Simpsonville Area Chamber of Commerce; 105-A W. Curtis Street, Simpsonville, SC 29681

Email: wferguson@simpsonvillechamber.com OR info@simpsonvillechamber.com

Simpsonville Area
CHAMBER
of COMMERCE

Updated 8/30/22 BUSINESS. SIMPLY CONNECTED