

Aloha



JOIN US FOR THE 2023
FALL CONVENTION

Hot Topics in the Tropics!

ATTENDEE REGISTRATION

SEPTEMBER

MONDAY

25-27

WEDNESDAY

2023

MARINA INN AT GRANDE DUNES
MYRTLE BEACH, SC

ALOHA

Join us in Myrtle Beach this year for what promises to be an extraordinary conference this September!

The Annual SCALA Fall Convention & Trade Show welcomes about 200 industry professionals including administrators, regional directors, executive directors, owners/operators, sales and marketing professionals, clinical staff, operations, and other industry professionals each year. The convention provides attendees with the most up to date information on the latest technology, regulations, best practices, care and services, plus new ideas to make their work lives manageable. There are lots of fun, food and festivities throughout the entire event and it's an excellent opportunity to network with industry peers from around the state!

This year, the theme of **"Hot Topics in the Tropics"** will focus on issues or trends that are currently relevant and important to the long term care industry and will provide an abundance of useful information to our attendees. By providing opportunities for attendees to network with others in their field and focusing on hot topics, we strive to attract a wider range of attendees, which can lead to more diverse and valuable networking opportunities for everyone!

With 15 hours for NAB and 18 hours of SC Board LTHC Administrators hours of continuing education credits available, don't wait until next year to get your ceu's! This is the event to attend! Engaging speakers with timely and relevant content along with time to unwind with your friends, makes the 2023 SCALA Conference and Trade Show an amazing experience for everyone! Participate in our raffle drawings, silent auction and Hawaiian/Luau party night for a chance to take home some extra cash or to win an item that puts a smile on your face!

- CEUs are applicable for all SC Assisted Living Administrators and Nursing Home Administrators.
- Refund Policy: We would hate for you to miss this conference, but if you must, cancellations and request for refunds must be received by August 18, 2023 minus a \$75 processing fee for any refunds. Substitutions can be made. Cancellations and substitutions should be submitted via email to SCALA@scassistedliving.org
- Please note that this event will not be virtual or recorded

We look forward to seeing you at the SCALA Fall Convention & Trade Show September 25-27, 2023 in Myrtle Beach, SC at the Marina Inn at Grande Dunes! Please email SCALA@scassistedliving.org or call 803-851-6308 with any questions.

Mahalo,

Melody Bailey

SCALA Executive Director

**Fall Convention & Trade Show
September 25-27
Marina Inn at Grande Dunes-
Myrtle Beach, SC**





Convention Registration

September 25-27, 2023



ATTENDEE REGISTRATION FORM

Limit 3 attendees per form, submit additional forms as needed. Print names & titles as they should appear on the name badge. **YOU CAN REGISTER ONLINE HERE AT EVENTBRITE IF YOU PREFER**

• Name (Attendee 1): _____ Title: _____

SC license #'s: CRCFA/NHA # _____ NAB #: _____ Email _____

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SC license #'s: CRCFA/NHA # _____ NAB #: _____ Email _____

• Name (Attendee 1): _____ Title: _____

SC license #'s: CRCFA/NHA # _____ NAB #: _____ Email _____

Facility/Company Name: _____

Any attendees special diet: (Type- veg, gluten-free) _____

May we share your email in the listing provided to attendees & vendors at the conference? ☐ Y ☐ N

Full Conference Registration Prices Includes breakfast, lunch, breaks and sessions:

Registration Rate	Early Bird by 7/31/23	Regular by 8/25/23	Late by 9/18/23	Luau? \$25 attendees only	Quantity	Total
Member	\$495	\$550	\$595	<input type="checkbox"/> Y= \$25 <input type="checkbox"/> N		\$
Non-member	\$635	\$685	\$725	<input type="checkbox"/> Y= \$25 <input type="checkbox"/> N		\$

Single Day Registration includes breakfast, lunch, breaks and sessions for the one day of choice:

Choose Day	Member by 9/15/23	Non-member by 9/15/23	Luau? \$25	Quantity	Total
<input type="checkbox"/> Monday	\$275	\$300	<input type="checkbox"/> Y= \$25 <input type="checkbox"/> N		\$
<input type="checkbox"/> Tuesday	\$345	\$375	<input type="checkbox"/> Y= \$25 <input type="checkbox"/> N		\$

If registering mix of individuals for full conference and one day, please list name of one day registrants:

Payment info next page

Make check payable to SCALA, PO Box 4561, Irmo, SC 29063
Ph (803) 851-6308 • Fax (803) 753-9296 • SCALA@scassistedliving.org

PAYMENT INFORMATION

Please be sure to submit registration page (page 3) and this page for processing. Submission of this form serves as an agreement that you accept the rules and policies outlined in this registration packet. Payment must be submitted w/ registration to reserve your space as an attendee.

Registrations with credit card payment may be emailed to SCALA@scassistedliving.org or faxed securely to (803) 753-9296. Questions? Please contact SCALA at 803-851-6308 or by email to SCALA@scassistedliving.org

CANCELLATION POLICY: To request a refund, written notification of cancellation is required by August 11, 2023. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee. **PLEASE VERIFY THE CARD INFORMATION BEFORE SUBMITTING**



Total Fees: \$ _____

☐

Check

☐

Credit Card

☐

PayPal (use QR code above & make note what payment is for.

Name on Card

Submit registration to SCALA via email or fax at same time)

Card Number

Exp Date

Email for receipt



SEND PAYMENTS TO:

P.O. Box 4561, Irmo SC 29063

Ph: 803-851-6308 Fax: 803-753-9296

SCALA@scassistedliving.org

2023 FALL CONFERENCE APP



Launching in July

Attendees and exhibitors will access the agenda, sponsors, exhibitors, attendee lists, see speaker details, access the event program at conference, view handouts, fill out session evaluations, and MORE!

Access event information directly from your mobile device!

- More details coming soon when app launches.

Download the SCALA Events app in July to utilize for the fall convention. Details coming soon.



You can also register for the conference online:

Register On **Eventbrite**

PRELIMINARY SCHEDULE OF EVENTS

Monday, September 25

* Full agenda coming in July

8:00–9:00 am	Attendee Registration & Breakfast	
9:00–10:30am	Welcome & Opening General Session	1.5 ceu
10:30–10:45 am	Break	
10:45–12:15 pm	Breakout Sessions	1.5 ceu
12:15–1:15 pm	Lunch for attendees	1 ceu
1:15–2:45 pm	Breakout Sessions	1.5 ceu
2:30–4:30 pm	Exhibitors registration open & packet pick up	
2:45–3:00 pm	Break	
3:00–4:30 pm	Breakout Sessions	1.5 ceu
6:30–9:30pm	Luau/Hawaiian Party– DJ, dancers, raffle prizes, bar, dinner & more!	

Tuesday, September 26

8:30–9:30 am	Breakfast	
8:30–10:00am	General session for attendees	1.5 ceu
9:00– 1 pm	Exhibitor Registration & Trade Show Move-In	
12:00–1:00pm.	Exhibitor lunch in trade show area	
10:00–10:15 am	Break	
10:15 –11:45 am	General Session for attendees	1.5 ceu
11:45–12:30 pm	Lunch	
12:30–1:30 pm	General Session	1 ceu
1:30–4:30 pm	Exhibit Hall Open for Trade Show	3 ceu's
2:00–4:00 pm	Bar & Networking during Trade Show	

Wednesday, September 27

8:30–10:00 am	Breakfast	
8:30–10:00 am	General Session	1.5 ceu
10:00– 10:15 am	Break	
10:15 –11:45 am	General session	1.5 ceu
11:45 –12:45pm	Closing Session	1 ceu
12:45 pm	Conference Adjourns	



Sept. 25-27



Group Name/Code	SC Assisted Living Association /SCASST22
Group Rate	Guestrooms starting at \$149 for 1 king or 2 queen guestrooms / or \$199 for 2 bedroom with 1 king and 2 queens per night, plus 13% taxes and 15% resort fee of nightly rate.
Online Reservation Link	SC Assisted Living Booking Link - Use group code & password of "SCASST22"
Reservation Line	+1 877 913 1333 (Mention SC Assisted Living to receive the group rate)
Group Cut Off Date	Attendees must book their reservations prior to September 1, 2023, unless the block is full prior to that date.
Location	Marina Inn at Grande Dunes- 8121 Amalfi Place, Myrtle Beach, SC 29572

Great reasons to attend

- Networking! Catch up with old friends and make new ones. Share experiences with others and discuss how you are managing your community with today's challenges.
- Low registration fees and the conference is only 3 days to get 18 ceu's for SC licenses and 15 for NAB hours!
- SCALA keeps a record of your hours for this event in case you lose your copy. It can be difficult to get copies from other organizations or online ceu companies. We also post your hours with NAB and CE Broker after the event.
- Great info in a great location! What's better than Hot Topics in the Tropics??
- Get answers to difficult or challenging issues you or your community may be facing along with up-to-date info on upcoming changes related to regulatory and policy affecting the long term care industry in South Carolina.
- Stay tuned in with what is going on in the industry such as who's hiring and who's looking for a new opportunity.
- Jump start your day with motivational speakers and great ideas
- Visit with exhibitors to see what new services or products may be useful to your community or business.



GENERAL CONFERENCE INFORMATION

Continuing Education Credit: If all sessions are attended, you will receive a total of 18 hours of continuing education credit for SC licenses and 15 ceu hours for NAB. No partial credit will be given for any reason during conference. Ceu's will be given for SC licenses for the trade show if you obtain exhibitor signatures on the card we provide. NAB does not give ceu credit for the trade show. This year you must attend all sessions or register one day and attend all of those. **PARTIAL CREDIT NO LONGER ALLOWED BY LLR/CE BROKER. ONLY 1 DAY (7) OR ALL (18) CEU OPTION.**

Who Attends: SCALA events are attended by top decision makers including: CEOs, CFOs, COOs, owners, regional directors, executive directors, administrators, clinical staff, marketing professionals & more!

Attire: Business casual attire is appropriate. Please remember to bring a sweater as it is difficult to control the room temperature to the likings of everyone.

Certificate Information: You'll be receiving a copy of your certificate at registration the morning the conference begins. All participants must retain their certificate & record keywords in each session. At the end of the conference you will total your hours & retain your white copy for your records & the duplicate yellow copy will be returned to SCALA prior to your departure. Replacement certificates will be available for a small fee should you lose yours and need a copy. SCALA will post your hours in CE Broker and NAB after completion of the conference.

Evening Entertainment: This year we have a Hawaiian Luau party planned for Monday evening. Thanks to sponsors, attendees may reserve their space for \$25 as the cost of the event is over \$100 per person. If you have a guest you want to attend the luau with you, you may purchase a discounted ticket for them for \$65 by reaching out to SCALA. No guest passes available for other events. Hawaiian luau event will include Hawaiian buffet, bar, entertainment and music. 6:30-9:30 pm on September 25.

Photography: By registering for and attending the event, I acknowledge & agree that photographs, video, and other recording of the event may be taken by SCALA or parties acting on the behalf of SCALA and that these photographs, video, & other recordings may be used by SCALA in any media for any purpose related to SCALA's mission, including educational, promotional, and awareness-related use. I give to SCALA unlimited permission to use my name, likeness, image, statements, and other information.

About SCALA:

The South Carolina Assisted Living Association (SCALA) is the only association solely representing the state's Residential Care Facilities for Seniors, which includes Assisted Living, Memory Care, & Continuing Care Retirement Communities. Our provider members range from small, independently operated communities to large, multi-national organizations, & from providers that cater to an active lifestyle to ones that specialize in caring for residents with dementia. Our membership is comprised of over 150 communities across the state & over 50 vendor business partners.





MAKE PLANS TO JOIN US FOR THE

LUAU/TIKI PARTY!

**SUMMER COCKTAILS & HAWAIIAN THEMED
BUFFET, MUSIC, AND MAYBE SOME FIRE
DANCERS! YOU DON'T WANT TO MISS!**

**MONDAY EVENING
SEPTEMBER 25, 2023**

**Must RSVP with ticket purchase of
\$25 to reserve your space. This is
an amazing discount from the cost
of over \$100 per person thanks to
sponsors!**

**Guest tickets available for \$65 a
person. Reach out to SCALA to
order.**

WEAR YOUR HAWAIIAN BEST!