

SENIOR EXPO

MARCH 28, 2024
10 AM - 1 PM

STOWE FAMILY YMCA

196 YMCA DRIVE BELMONT, NC 28012



SPONSORSHIP & EXHIBITOR INFORMATION

55+
SENIOR
SOLUTIONS



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CONNECT

COMMUNITY

We invite you to participate in an interactive and engaging Senior Resource Expo while contributing to the support of the YMCA. Learn more about the Stowe Family YMCA at [Stowe Family YMCA](#)

This event brings together dozens of local service providers to facilitate connections between seniors and essential resources, information, and services with a focus on health and wellness.

Take advantage of this opportunity to build valuable network connections, engage with a diverse senior audience, and showcase your business. Explore various sponsorship and exhibitor participation levels to tailor your involvement to your company's goals.



PARTNERSHIP

55+ Senior Solutions is dedicated to connecting older adults with the resources and information they need through personalized, friendly and knowledgeable face to face interaction.

Our commitment extends to empowering seniors, caregivers, and families through community education and local resource expos, including the region's only Senior Resource Center.

When you engage with us as a Partner Provider or join our expos, you play a crucial role in supporting our efforts to create a more informed and empowered senior community. Your contribution is invaluable, and we extend our heartfelt gratitude for your support.



ENGAGE

- **Direct Interaction:** Engage in one-on-one conversations with seniors, fostering a deeper understanding of their unique needs and preferences.
- **Brand Visibility:** Enhance your brand's visibility and reputation within the senior care and solutions industry, positioning your company as a trusted and reliable partner.
- **Relationship Building:** Cultivate meaningful relationships with seniors and industry professionals, laying the groundwork for potential partnerships and collaborations.
- **Knowledge Sharing:** Share valuable insights and expertise with seniors and professionals, demonstrating your commitment to enhancing the well-being of the senior community.
- **Business Showcase:** Display and showcase your business solutions, allowing seniors to experience the value firsthand.
- **Networking Opportunities:** Connect with influential industry professionals, fostering potential collaborations and partnerships for future business growth.
- **Market Insights:** Gain valuable market insights by engaging with professionals, allowing you to stay updated on industry trends and adapt your strategies accordingly.
- **Community Building:** Contribute to the development of a supportive and interconnected community dedicated to improving the lives of seniors, fostering a sense of shared purpose and commitment.



OPPORTUNITY

Sponsorship Levels	Presenting Sponsor (5 total - max 1 per category)	Supporting Sponsor	Exhibitor
Extensive event promotion and advertising including print, paid social, eblast and cross-facility promotion among Gaston-area YMCA's			
10'x10' booth space			
Listing on event program			
6' Table and 2 Chairs Included			
Company logo on expo program			
Attendee bag insert with your company materials			
Company Logo on event website			
Preferred Booth Location			
10'x15' XL Booth with Premium Location			
Logo on promotional and print materials including social media, banners, and event listings,			
TOTAL INVESTMENT	\$750	\$500	\$200

PARTICIPATE

Business Name:
Address:
Contact Name:
Contact Email:
Contact Number:
Brief description of your business:
Sponsorship Level: _____ Title Sponsor \$750 _____ Supporter \$500 _____ Exhibitor \$200 _____ Check here if your company is a 55+ Senior Solutions Partner Provider.
Available Ad-Ons: _____ 6' Table + 2 Chairs Rental \$100 _____ Coffee/Beverage Station Sponsor \$100 (1 avail) _____ Food/Snack Station Sponsor \$100 (1 avail) _____ Health Check Station \$75 - includes additional exposure and larger booth space. (Check all you are willing and qualified to perform) _____ Blood Pressure _____ Blood Oxygen _____ Fall Risk Assessment _____ Vaccines _____ Other (please describe) _____
Door Prize: _____ YES I would like to provide a door prize valued at \$25+ and receive the attendee contact list _____ NO I do not wish to provide a door prize
Booth/Sponsor Amount \$ _____ Additional Items Amount \$ _____ Total Due \$ _____

Email application to Cassandra.Heath@55PlusSolutions.

Upon review of your application, you will be notified via email with your confirmation and payment information.
Space will be reserved upon receipt of payment.

Thank you for your support.