

JOIN US IF YOU DARE FOR THRILLS,
CHILLS, AND SKILLS.

No Tricks, Just Treats: A Spooktacular Symposium on Senior Living

2025 FALL CONVENTION

OCTOBER 1-3, 2025
WILD DUNES RESORT AT ISLE OF PALMS
5757 PALM BOULEVARD, ISLE OF PALMS, SC

ATTENDEE REGISTRATION





No Tricks, Just Treats: A Spooktacular Symposium on Senior Living

CALLING ALL GHOULS, GOBLINS, AND GREAT SENIOR LIVING LEADERS!

The 2025 SCALA Fall Convention is creeping up soon — and we want YOU to be part of this spooktacular event!

-  **WHEN:** October 1-3, 2025
-  **WHERE:** Wild Dunes Resort, Isle of Palms, SC
-  **THEME:** No Tricks, Just Treats: A Spooktacular Symposium on Senior Living

Expect:

-  **Bone-chillingly good speakers**
-  **Vendor booths with wicked resources**
-  **Spooky networking sessions**
-  **Ghoulish giveaways and ghostly good fun**

Join us at the 2025 SCALA Fall Convention & Trade Show, where spellbinding speakers deliver timely and relevant content that will leave you inspired—not petrified. Plus, there's plenty of time to relax and reconnect with your fellow creatures of the industry. Whether you're a seasoned member or a curious newcomer, this is your chance to connect, learn, and unmask new opportunities in aging services — all in a setting that's as charming as it is chilling.




With 15 CE hours from the National Association of Boards (NAB) and 18 CEUs from the South Carolina Board of Long Term Healthcare Administrators (SC BLTHCA), this is the ultimate chance to keep your license alive and thriving!

Get ready for:

- Raffle drawings with fang-tastic prizes and a trade show worth creeping for scary good swag
- A silent auction worth haunting the halls over
- And the highlight of the event... the SCALA Halloween Party on October 1st – you won't want to miss with a DJ, open bar, and a scream of a good time!

Refund Policy — Read If You Dare:

Once you register, the curse is cast—no refunds will be conjured up for no-shows, even if your broomstick breaks down or your cauldron boils over. Need to cancel? Here's how to avoid turning into a ghostly regret:

-  **Send written notice by August 8, 2025 to escape with a full refund (minus a \$75 “rest in processing” fee).**
-  **Cancel between August 9 and September 1? You'll receive a 50% refund, and we'll wish you well from the shadows.**
-  **After September 1, 2025 — we're sorry, but your gold turns to cobwebs: no refunds or credits will rise from the crypt after that date.**

Please email SCALA@scsistedliving.org or call 803-851-6308 with any questions.

 **Don't ghost us — register before this opportunity vanishes into the night!**

With eerie appreciation,

Melody Bailey

Melody Bailey, SCALA Executive Director



GENERAL INFORMATION

Continuing Education Credit:

If all sessions are attended, you will receive a total of 18 hours of continuing education credit for SC licenses and 15 ceu hours for NAB. Ceu's for the trade show will be given for SC licenses only if you obtain exhibitor signatures on the card we provide. NAB does not give ceu credit for the trade show.

Who Attends:

SCALA events attract top decision-makers such as CEOs, CFOs, COOs, owners, regional directors, executive directors, administrators, clinical staff, marketing professionals, and more! Additionally, caregiving staff from various communities participate in this conference, as it benefits everyone involved!

Attire: Business casual attire is appropriate for this event. Please remember to bring a sweater as the room temperature can be difficult to control.

Certificate Information: Upon registration the morning of the conference, you'll receive a copy of your "certificate." This certificate serves as proof of attendance and includes space to record keywords you'll receive on the form as proof of attendance. All participants must keep their certificates. At the end of the conference, you'll total your hours and retain the white copy for your records. The duplicate yellow copy will be returned to SCALA before your departure. If you lose your certificate, you can replace it for a small fee. SCALA will post your hours in CE Broker and NAB after the conference. Please note that no other certificate is issued post-convention.

Evening Entertainment: We have a Halloween party featuring a costume contest planned for Wednesday evening, October 1. Thanks to sponsors, registered attendees may attend this for free but **MUST RSVP by Sept. 22.**

Theme: This year our theme is: **No Tricks, Just Treats: A Spooktacular Symposium on Senior Living**

Check In & Registration: Attendee check in and registration will be held at the registration desk Wednesday morning, October 1 from 8-9 am. Registration will be available and open during the conference for those that arrive afterwards, but main check-in will be available the hour before the conference begins.

Agenda: The agenda will be available in late July.

Membership: Consider joining SCALA to be involved and have a voice in the long-term care industry. Your support is essential, and strength comes in numbers. Save money on registration fees by joining. Membership information is available on the SCALA website or by requesting it via email.

Cancellation Policy: We regret that we cannot offer refunds or credits for missed conferences. If you must cancel, please note that refunds are only eligible for cancellations received by Aug. 8, 2025, subject to a \$75 processing fee. Aug. 9- Sept. 1 for a 50% refund. After Sept. 1, refunds nor credits will be issued after this date for any reason. If you need to make a substitution, please submit a request via email: SCALA@scassistedliving.org

Photography: By registering for and attending the event, I consent to the possibility of photographs, videos, and other recordings being taken by SCALA or its representatives. I understand that these recordings may be used by SCALA in any media for any purpose related to its mission, including educational, promotional, and awareness-related activities. I also grant SCALA permission to use my name, likeness, image, statements, and other information in connection with these recordings.

About SCALA:

The South Carolina Assisted Living Association (SCALA) is the largest association solely representing the state's Residential Care Facilities for Seniors, encompassing Assisted Living, Memory Care, and Continuing Care Retirement Communities. Our provider members span a diverse range, from small, independently operated communities to large, multi-national organizations, and from providers catering to an active lifestyle to those specializing in caring for residents with dementia. We represent communities ranging from 5 beds to over 150 beds across South Carolina. Our membership comprises approximately 170 communities and over 55 vendor business partners, and we are experiencing steady growth each year.



Register On 

2025 SCALA FALL CONVENTION

SCALA@scassistedliving.org

P.O. Box 4561, Irmo SC 29063

www.scassistedliving.org

803-851-6308



Cancellation Policy: Notification of cancellation must be received by August 8, 2025, subject to a \$75 processing fee. Refunds will be issued for cancellations made between August 9 and September 1, at a 50% rate. After September 1, refunds or credits will not be issued for any reason.

Limit 3 attendees per form, submit additional forms as needed. Print names & titles as they should appear on the name badge. [YOU MAY ALSO REGISTER VIA EVENTBRITE](#)

1. Name (Attendee 1): _____ Title: _____

SC license#:CRCFA/NHA # _____ NAB #: _____ Email _____

Meal preference (cannot guarantee all can be met): ☐ Regular ☐ Veg ☐ Other _____

2. Name (Attendee 2): _____ Title: _____

SC license#:CRCFA/NHA # _____ NAB #: _____ Email _____

Meal preference (cannot guarantee all can be met): ☐ Regular ☐ Veg ☐ Other _____

3. Name (Attendee 3): _____ Title: _____

SC license#:CRCFA/NHA # _____ NAB #: _____ Email _____

Meal preference (cannot guarantee all can be met): ☐ Regular ☐ Veg ☐ Other _____

Facility/Company Name: _____

Contact Name(if different): _____ Phone:(_____)_____-_____

Contact Email (of different than above): _____

Registration Fees Includes breakfast, lunch, breaks and sessions and Halloween Party (RSVP is required):

NO REGISTRATIONS ACCEPTED AFTER 9/23/25

CONFERENCE REGISTRATION FEES

Registration Type	Early Bird Ends 7/31/25	Regular 8/1 - 8/25/25	Late 8/26 - 9/23/25	Halloween Party on 10/1?	Quantity	Total
Member -Full Conference	<input type="checkbox"/> \$ 595	<input type="checkbox"/> \$ 650	<input type="checkbox"/> \$ 695	____Y ____N		\$
Non-Member-Full Conference	<input type="checkbox"/> \$ 850	<input type="checkbox"/> \$ 900	<input type="checkbox"/> \$ 950	____Y ____N		\$
Member- One Day	<input type="checkbox"/> \$ 300	<input type="checkbox"/> \$ 325	<input type="checkbox"/> \$ 350	____Y ____N		\$
Non-member- One Day	<input type="checkbox"/> \$ 425	<input type="checkbox"/> \$ 450	<input type="checkbox"/> \$ 495	____Y ____N		\$

- If registering mix of individuals for full conference and one day, please list name of one day registrants and day they are attending: _____
- May we share your email in the listing provided to attendees/vendors at the conference? ☐ Y ☐ N

PAYMENT INFORMATION

Please be sure to submit all completed paperwork for processing. Submission of this form serves as an agreement that you accept the rules and policies outlined in this registration packet. Payment **MUST** accompany registration form either by check, credit card, or via Eventbrite. Registrations with credit card payment may be emailed to: SCALA@scassistedliving.org or faxed securely to (803) 753-9296. Questions? Please contact SCALA at 803-851-6308 or by email to SCALA@scassistedliving.org. **VERIFY CREDIT CARD INFORMATION BEFORE SUBMITTING.**

Cancellation Policy; To cancel, written notification of cancellation is required by August 25, 2025 for a refund minus \$75 processing fee. Cancellations received after that date through September 1 will be 50% refunded. After September 1 absolutely NO REFUNDS for any reason are allowed. Please do not request refunds after September 1, only substitutions may be sent in your place.

Please note that submitting the registration and payment forms verifies your agreement to the cancellation policy.

Total Fees: \$ ☐ Check ☐ Credit Card ☐ PayPal (scan QR code below & make note what payment is for. Submit registration to SCALA via email.

Name on Card:

Card Number:

Exp Date:

Email receipt:



SEND PAYMENTS TO:

P.O. Box 4561, Irmo SC 29063

Ph: 803-851-6308

Fax: 803-753-9296

Email: SCALA@scassistedliving.org

Join us if you dare...

HALLOWEEN PARTY

AT THE SCALA 2025
FALL CONVENTION & TRADE SHOW

OCTOBER 1 • 8-11 PM
WILD DUNES RESORT,
ISLE OF PALMS, SC

- Raffle prizes
- Photo Booth
- Costume Contest
- DJ Dancing
- Open Bar

Rsvp on the registration form
by September 22.

PRELIMINARY SCHEDULE OF EVENTS

Wednesday, October 1

8:00-9:00 am Attendee Registration & Breakfast
9:00-12:00 General Sessions
12:00-1:00 pm Lunch and Legislative Updates
1:00-4:30 pm Sessions continued
8:00-11:00 pm Halloween Party

Thursday, October 2

8:30-9:30 am Breakfast
9:00-12:00 am General sessions
12:00-10 Lunch
1:00-2:00 General Session
2:00-5:00 PM Trade Show Open

Friday, October 3

8:30-9:30 am - Breakfast
9:00 am-12:30 pm Closing Sessions
12:30 pm Conference Adjourns



WHY YOU ABSOLUTELY SHOULDN'T GHOST THIS CONFERENCE:



Find Your Coven of Connections

Reunite with familiar faces and conjure up new connections! Whether you're brewing solutions to staffing nightmares or sharing survival spells for today's senior living challenges, this is your chance to strengthen your professional network. You never know when you'll need to summon expert advice—or a guest speaker with supernatural skills.



Earn a Frightening Amount of CEUs!

Snag 18 CEUs for SC licenses and 15 NAB hours—all in just 2 ½ days! That's more than enough to keep your credentials alive and kicking (without coming back from the dead to finish later). Forget the fear of lost certificates—SCALA takes care of it all. We log your CEUs with NAB and CE Broker after the event, and we'll haunt our archives for up to 3 years if you ever need a copy. That's one trick that's actually a treat.



A Spellbinding Setting

By request from attendees, SCALA summoned a conference in this coastal haunt—Isle of Palms! The location is drop-dead gorgeous, and it sets the stage for a magical mix of learning and leisure.



Avoid Regulatory Fright

Policy changes can be scarier than a haunted house. Get the latest insights on DPH and state regulations—and the chance to ask questions directly to those who know what's brewing behind the scenes.



Peer into the Fog: Career Moves & Creepy Good Intel

Keep your crystal ball focused on the latest industry shifts—who's hiring, who's haunting new opportunities, and what roles are rising from the mist. Whether you're actively searching or just lurking in the shadows, staying in the know is the smartest spell you can cast.



Wander the Witches' Market (a.k.a. Trade Show)

Discover bewitching new products and services for your community—and maybe even grab a few magical goodies along the way.



Snag Sinister Swag

Don't forget to stock up on freebies from exhibitors—because who doesn't love a good treat without a trick? Or are you lurking for a killer deal? Our silent auction is brewing with spellbinding treasures just waiting to be claimed! From fang-tastic finds to boo-tiful baskets, you might just snag a prize to die for—without making a sound.



CEU HOURS

15 hours will be submitted to NAB and 18 will be submitted to CE Broker/BLTHCA for approval.

This conference is not available as a webinar or recorded event.

